



RESUME OF PROFESSIONAL EXPERIENCE

SUMMARY: Over 20 years of award-winning experience in all phases of advertising media, corporate communications and strategic brand development. Innovative designer with extensive production knowledge of all aspects of fine printing. Writer and producer of all forms of multimedia and broadcast advertising. Experienced in Social Networking and New Media opportunities. Creative staff development and management, with motivational skills to ensure the highest level of creative excellence and brand consistency.

WORK HISTORY:

2009 to Present: *Creative Director*
CW Craig Productions
16510 N. Dale Mabry Hwy.
Tampa, Florida 33618

2004 to 2008: *Associate Creative Director*
Walker Brand Communications
3705 Swann Avenue
Tampa, Florida 33609

2002 to 2004: *Creative Director/Sr. Designer*
The Dutcher Group
(Formerly The Lipphardt Agency)
5401 W. Kennedy Blvd., Suite 1000
Tampa, Florida 33609

2000 to 2002: *Creative Director/Sr. Designer*
The Lipphardt Agency
5401 W. Kennedy Blvd., Suite 1000
Tampa, Florida 33609

1990 to 2000: *Associate Creative Director*
The Lipphardt Agency
5401 W. Kennedy Blvd., Suite 1000
Tampa, Florida 33609

APPLICATION SKILLS:

Adobe Creative Suite CS4 Applications
Microsoft Office Applications

ONLINE PORTFOLIO:

www.BarryWallaceDesign.com

HONORS, AWARDS AND AFFILIATIONS:

The Telly Awards

2004 – 2 Bronze Awards: Television
(Amusement/Entertainment)
2003 – 1 Bronze Award: Television
(Amusement/Entertainment)
2002 – 5 Silver Awards: Television
(Amusement/Entertainment)

Clio Award

1988 – Award of Merit: Painted Outdoor

National Association of Home Builder

2006 – The Nationals - 6 Awards

Florida Home Builders Association

2006 – Excel Awards - 8 Awards

Tampa Advertising Federation ADDY Awards

Over 80 Gold and Silver ADDY Awards for over 25 various clients from 1980 to 2008.

District ADDY Awards

2006 – District Silver: Sales Promotion POP
2006 – District Silver: Sales Kit
2002 – District Silver: Local Television
2002 – District Silver: Business to Business Advertising

Angel Awards (AAF Public Service Advertising)

2002 – Gold Angel - Print Material Invitation
1990 – Gold Angel - Best of Show: Print Material

PROFESSIONAL AFFILIATIONS:

Tampa Advertising Federation

EDUCATION:

Florida College, Temple Terrace, Florida
BA, 1976: Advertising and Design

References Furnished Upon Request.